

CEdMA Europe Workshop Agenda

3 December 2013

AQA, Guildford

Tue 3 Dec 2013 “Members’ Experiences of Using Social Media in our Education Businesses”

Time	Topic	Facilitator
1300	<i>Coffee and Networking</i>	<i>All</i>
1330	<i>Welcome</i>	<i>Alastair Jeffery, AQA</i>
1335	<i>Introduction</i>	<i>Philip Bourne, CEdMA Europe</i>
	Members’ Experiences Part 1 – Brocade, Forgerock, Symantec	
1345		<i>Members</i>
	<i>This is a discussion session so please come prepared to contribute your views.</i>	
1500	<i>Break and Networking</i>	<i>All</i>
	Members’ Experiences Part 2 – Assima, ServiceNow, SAP	
1530		<i>Members</i>
	<i>This is a discussion session so please come prepared to contribute your views.</i>	
1650	<i>Summary</i>	<i>Philip Bourne</i>
1700	<i>Close and Networking</i>	<i>All</i>

Events in 2014

Tue 21 Jan, half-day Workshop

Tue 4 Mar, half-day Workshop

Wed 9 Apr – Thu 10 Apr, Conference

Tue 10 Jun, half-day Workshop